



Strawberry Yogurt “Bark” with Whey Crisps

Whey protein for general fortification

Snacking is an important component of consumers’ daily eating behaviors. For example, a recent survey conducted by the US Centers for Disease Control and Prevention reported that Americans get about 21% of their daily calorie intake from snack foods and beverages. Within the snack market as a whole, healthy snacking occasions are showing above average growth as consumers look for products that more effectively satisfy their needs for health and convenience.

This fruity, crunchy yogurt “bark” makes unique use of whey protein – in crisps and in a fortified yogurt confection-base, to deliver 11 grams of high quality protein in 44 gram serving. To expand its healthy body benefits, the bark uses real fruit, provides more calcium and vitamin D than a glass of milk, and is a good source of antioxidants including vitamins A and E.

A novel way to boost protein content and an alternative to traditional crisps and granola, whey crisps can complement lesser quality proteins, such as plant proteins, to provide optimum nutrition. Whey crisps, made with Hilmar whey protein, are available in 50% - 70% protein. Hilmar whey proteins are complete proteins providing the essential amino acids in an optimum blend for human consumption. Whey proteins have a PER of 3.2, a “perfect” PDCAAS of 1.00 and have a low glycemic load at 2 per 100 grams for concentrates and <1 for whey protein isolates.

INGREDIENTS:

Protein-Fortified Yogurt Confectionery Coating, Whey Crisps 70%, Infused Strawberries, Strawberry Powder, Vitamin/Mineral Premix, Natural Flavors, Malic Acid.

Nutrition Facts	Amount / Serving	% Daily Value*	Amount / Serving	% Daily Value*	*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs: Calories: 2,000 2,500
	Serving Size (44g) Servings Per Container Calories 210 Calories from Fat 90	Total Fat 10g	15%	Total Carbohydrate 19g	
	Saturated Fat 8g	40%	Dietary Fiber 1g	4%	Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4
	Trans Fat 0g		Sugars 16g		
	Cholesterol 25mg	8%	Protein 11g		
	Sodium 80mg	3%			
	Vitamin A 10% • Vitamin C 35%		Calcium 45% • Iron 2%		
	Vitamin D 25% • Vitamin E 10%				

The nutritional data presented herein is obtained from calculated values based on individual components.

We deliver the promise of dairy.

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