

## Horchata Drink Mix

### *Whey protein for Ethnic Foods*

As the Hispanic population expands, related taste trends follow. Horchata is a traditional Latin beverage with its roots in Mexican, Central American and Spanish cultures. Horchata is now becoming popular in the US as a beverage as well as a flavor in various foods. Examples of Horchata flavoring can be found in ice cream, franchise coffee beverages, commercial energy drinks and drink mixes. While these products commonly contain dairy, most have marginal protein content.

This concept formulation for a Horchata dry mix has a simple, clean ingredient list. It is fortified with Skim Milk Powder, Whey Protein Isolate and Whey Protein Hydrolysate. Together, they supply protein nutrition across a spectrum of digestion rates and deliver the protein equivalency of one cup of milk.

**Hilmar™ LH-SMP Low Heat Skim Milk Powder** is made from fresh, pasteurized cow’s milk. It has a sweet, clean flavor. **Hilmar™ 8360 Instantized Whey Protein Hydrolysate** is a unique instantized 80% whey protein hydrolysate that is highly dispersible. It has been enzymatically hydrolyzed to produce a mixture of peptides and free amino acids for enhanced nutritional and functional benefits. **Hilmar™ 9010 Instantized Whey Protein Isolate** is produced with a special agglomeration and surface treatment to enhance its dispersibility and quick hydration into solution. Clean flavor, acid and heat stability and superior protein nutrition make Hilmar™ 9010 an outstanding choice for dry mix beverages. Hilmar whey proteins are complete proteins providing the essential amino acids in an optimum blend for human consumption. All Hilmar™ whey proteins have a PER of 3.2, a “perfect” PDCAAS of 1.00 and have a low glycemic load at 2 per 100 grams for concentrates and <1 for whey protein isolates.

#### INGREDIENTS:

Skim Milk Powder, Rice Flour, Whey Protein Isolate, Whey Protein Hydrolysate, Natural Flavor, Cinnamon, Sucralose

### Nutrition Facts

Serving Size (26g)  
Servings Per Container 1  
Calories 100  
Calories from Fat 5

Amount / Serving	% Daily Value*	Amount / Serving	% Daily Value*
<b>Total Fat</b> 0g	<b>0%</b>	<b>Total Carbohydrate</b> 7g	<b>2%</b>
Saturated Fat 0g	0%	Dietary Fiber 0g	0%
Trans Fat 0g		Sugars 7g	
<b>Cholesterol</b> 5mg	<b>2%</b>	<b>Protein</b> 9g	
<b>Sodium</b> 60mg	<b>3%</b>		
Vitamin A 0%	Vitamin C 2%	Calcium 15%	Iron 2%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Saturated Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g
Calories per gram:		
	Fat 9	Carbohydrate 4 • Protein 4

The nutritional data presented herein is obtained from calculated values based on individual components.