

Purple Cow Effervescent Protein Drink Mix

Whey protein for general fortification

A wellness alternative to empty calorie sodas and other drinks, this protein-fortified and lightly effervescent beverage provides consumers with both nutrition and refreshment. A delicious and easy-to-mix beverage powder, it delivers 10 grams of high quality whey protein in a low calorie/low sugar formulation, and is very low in fat. One serving provides a good source of potassium and also contains other electrolytes which aid in hydration and provide electrolyte replacement during workouts. This drink mix concept is inspired by the old fashioned soda fountain drink of the same name, which is traditionally made by combining grape soda and vanilla ice cream.

Hilmar™ 9010 Instantized Whey Protein Isolate is produced with a special agglomeration and surface treatment to enhance its dispersibility and quick hydration into solution. Clean flavor, acid and heat stability and superior protein nutrition make **Hilmar™ 9010** an outstanding choice for dry mix beverages, soups and sauces, as well as nutritional food bars. Hilmar whey proteins are complete proteins providing the essential amino acids in an optimum blend for human consumption. Whey proteins have a PER of 3.2, a “perfect” PDCAAS of 1.00 and have a low glycemic load at 2 per 100 grams for concentrates and <1 for whey protein isolates.

INGREDIENTS:

Instantized Whey Protein Isolate, Grape Fruit Powder (Grape Juice Concentrate, Maltodextrin, Silicon Dioxide), Creamer (Sunflower Oil, Maltodextrin, Sodium Caseinate, Mono & Diglycerides, Natural Tocopherols, Tri-Calcium Phosphate), Citric Acid, Potassium Bicarbonate, Natural and Artificial Flavors, Sodium Bicarbonate, Sucralose.

Nutrition Facts	Amount / Serving	% Daily Value*	Amount / Serving	% Daily Value*	*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs: Calories: 2,000 2,500
	Serving Size (30g) Servings Per Container Calories 110 Calories from Fat 15	Total Fat 2g	3%	Potassium 550mg	
	Saturated Fat 0g	0%	Total Carbohydrate 13g	4%	
	Trans Fat 0g		Dietary Fiber 0g	0%	
	Cholesterol 0mg	0%	Sugars 8g		
	Sodium 140mg	6%	Protein 10g		
	Vitamin A 0% • Vitamin C 0%		Calcium 6% • Iron 2%		Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

The nutritional data presented herein is obtained from calculated values based on individual components.